

# **Noble Park Football Club Juniors**

**Incorporated**

ABN 82 219 676 551

**Ross Reserve, Memorial Drive, Noble Park PO Box 300, Noble Park 3174**

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16 March 2011

To whom it may concern,

The Noble Park Football Club Juniors is pleased to announce the following sponsorship opportunities for your company in season 2011.

The Noble Park Football Club Juniors (NPFCJ) is a junior football Club that solely relies on voluntary support of its members and coaches to provide a safe environment for the enjoyment of players and families. The club currently has 240 registered players comprising of 9 grades from under 9 through to under 16 and a Girls Youth Side we also run an Auskick program. The objective of the club is to promote the game of Australian Rules football for all its members and the community and enrich players lives through football.

NPFCJ estimate that more than 750 people attend our matches on a weekly basis, with a minimum 14 rounds, countless training sessions and functions throughout the season and off season, sponsorship at any level is great opportunity for your business to be recognized. Although we are based in the City of Greater Dandenong the club covers a vast area. A list of affiliated clubs are: Dandenong North, Dandy Saints, Parkmore, Fountain Gate, Narre Warren, Endeavour Hills, Beaconsfield, Berwick, Cora Lynn, Cranbourne, Hallam, Hampton Park, Lynbrook, Mossigiel Park, Narre North, Narre South, Officer Timbarra, Tooradin and Pakenham

In order to be successful in its goals and strategic direction the club is looking to build on its foundation of attracting sponsorship from individuals and businesses to cover costs such as purchasing equipment/jumpers, league participation fees, insurance and the upkeep of club facilities.

Most costs are covered by the junior membership but there is always a significant shortfall. Without considerable sponsorship from business our club can't survive. Unlike senior sporting codes, we do not pay coaches, players and support staff. Everyone is a volunteer.

The NPFCJ ask that you support our club in becoming sponsors. Please find enclosed some of our sponsorship packages and the benefits sponsors can enjoy for their support of the club. I would be more than happy to adapt a package that would appeal to your company. If you have any questions or concerns, please feel free to contact me.

This is a great opportunity to get your business some great local patronage all whilst helping us provide children with a terrific opportunity to play local sport in a fun, friendly environment.

We thank you for your consideration and hope for a long mutual relationship.

Sincerely,

Sarah Gelley  
Sponsorship coordinator  
0411 653 656



# 2011

## Sponsorship Packages



### **PLATINUM Sponsorship (\$2000 and above)**

You receive the following benefits:

Company logo (supplied by you) attached to players jumpers team of choice

Company sign (covering 1 place located on sponsorship board).

Advertisement on homepage of club website and announcement of your sponsorship on DDJFL radio show 91.7FM

An A Frame advertising sign (for your company) to be displayed at all home games (14 games)

Invitation for 2 to annual major club function

Invitation for 2 to "Blue & Gold Room" at Noble Park Seniors home ground

Link to company website from NPFCJ & Sporting Pulse websites, including separate link from the home page

Advertisement in club newsletter

### **TEAM Sponsorship – Jacket or Sports Bag (Donation \$1500)**

Includes Noble Park FCJ Jackets or Sports Bags personalize your sponsorship to your requirements

Advertisement on homepage of club website and announcement of your sponsorship on DDJFL radio show 91.7FM

Link to company website from NPFCJ & Sporting Pulse websites

Advertisement in club newsletter

Invitation for 2 to annual major club function

### **MATCH Ball Sponsor (\$1500)**

You receive the following benefits:

Company name and logo on 32 match balls

Company sign (covering 1 places located on sponsorship board).

Advertisement on homepage of club website and announcement of your sponsorship on DDJFL radio show 91.7FM

Invitation for 2 to annual major club function

Link to company website from NPFCJ & Sporting Pulse websites, including separate link from the home page

### **GOLD Sponsorship (\$1000)**

You receive the following benefits:

An A Frame advertising sign (for your company) to be displayed at all home games (14 games)

Single company sign (covering 1 place) located on the sponsorship board

Invitation for 2 to annual major club function

Company name and logo placed on sponsors page on NPFCJ website

Link to company website from NPFCJ & Sporting Pulse websites

Advertisement in club newsletter

### **TEAM Trophy Sponsor (\$500)**

You receive the following benefits:

Company name placed on your selected team trophies that are awarded at the end of the season, to be presented by a representative of your company on presentation day

Single company sign (covering 1 place) located on the sponsorship board

Company name and logo placed on sponsors page on the clubs website

Link to company website from NPFCJ & Sporting Pulse websites

Advertisement in club newsletter

### **BLUE Sponsorship (\$250)**

You receive the following benefits:

Company name and logo placed on sponsors page on the clubs website

Link to company website from NPFCJ & Sporting Pulse websites

Advertisement in club newsletter



# 2011 Sponsorship Form



Company / Individual Name: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Key Contact: \_\_\_\_\_

Telephone: Office: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Specific Requirements: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Sponsorship Package (please tick)**

Platinum Sponsorship

Team Sponsorship

Match Ball Sponsorship

Gold Sponsorship

Team Trophy Sponsorship

Blue Sponsorship

Please make cheques payable to "Noble Park Football Club Juniors". An invoice is available on request.

For additional details please contact:

**Sarah Gelley 0411 653 656 or sarah0610@optusnet.com.au**

**Trish Marson 0438 921 516**